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IMPERIUM, STAATSSCHIFF, PILGERSCHAFT. ALTERNATIVE METAPHERN ZUR EUROPÄISCHEN LEITBILDDEBATTE

Mariano Barbato

Title in English: "Empire, the Ship of State, and Pilgrimage. Alternative Metaphors for the 'Leitbild' debate of European integration"

Abstract

European Governance is an important approach to the study of European Integration and the European Union. However, it falls short of offering a sound metaphor that gives the new polity a name for its political order. The approach is well suited for analyzing the European Union's political system, but it cannot describe the political community in the way that the term 'nation states' describes the member states.

An ongoing debate discusses terms like 'empire' to offer an alternative description. The paper enters this debate by criticizing these metaphors and offering the figure of pilgrimage instead. The contribution is embedded in the debate of social science and cultural science approaches in European studies and the question of legitimacy and identity. Methodologically the paper draws heavily from Aleida Assmann's concept of memory and Habermas' concept of a postsecular society which is used to recall historical and religious terms to bring about new ways of offering meaning to the developing political community of Europeans.

Keywords: European integration, 'Leitbilder', Pilgrimage, identity, post-secular society

L'AVÈNEMENT «MYTHIQUE» D'UN CONTESTATAIRE ABSOLU OU LES DEUX VIES DE LF

Sergiu Mişcoiu

Title in English:

The "Mythical" Emergence of an Absolute Protestor or the Two Lives of LF

Abstract

Within the range of the Romanian anti-systemic protestors, LF makes a particular exception, as the object of his contestation is not only a specific political order or a certain state of affairs, but human nature itself. Not merely a prisoner of an alien-based conspiracy theory, filled with nationalism, anti-Semitism and authoritarianism, but its scenarist and producer, LF spends his entire efforts for establishing a new World Order that will prepare the transcendental redemption of the human kind. This article is an analysis of LF's mythical path towards becoming an absolute protestor.

Key words: Myth, Contestation, Post-Communism, Religion, Alien

**INTIMITÉ COMMUNISTE DE JASNA KOTESKA: REVENDICATION
DE JUSTICE TRANSITIONNELLE**

Despina Angelovska

Title in English: *Communist Intimacy* by Jasna Koteska: a Claim for Transitional Justice

Abstract

*Taking as point of departure the book *Communist intimacy* by the Macedonian theoretician Jasna Koteska, dedicated to the memory of her father, a dissident poet, victim of the Yugoslav communist secret services, this paper reflects on the need for transitional justice in post-communist Macedonia. In a context in which the Macedonian transitional society was built on the oblivion of the sacrificial balance of communism, this contribution addresses the important issue of coping with the past in order to resist political amnesia. Extending Koteska's argument of a Macedonian version of communism as a mixture of the logic of secret services and provincialism, focusing on the improper and abject subjects of communism, on those who were excluded from the "family", this contribution, finally, outlines a critique of the communist patriarchal and provincially normative "kinship" turned into a mechanism of violence and cleansing that eventually continue to propel the post-communist Macedonian society today and its lustration.*

Key-words: Communism, Macedonia, transitional justice, lustration, intimacy.

ROMANIAN WOMEN CONSTRUCTING MUSLIM BIOGRAPHIES THE FEMININE EXPERIENCE OF ISLAM CONVERSION

Daniela Stoica

Abstract

Employing the narrative approach in the analysis of the conversion accounts of four Romanian Muslim women converts, the article identifies the mechanisms through which converts relate their Muslim identity to their religious background, the patterns defining their "alternation" experience, as well as the Muslim symbolic universe elements converts internalize and embody.

In order to reveal these aspects, conversion narratives segments were divided using Labov's structural analysis – in Orientation, Complicating Action, Evaluation and Resolution – and a specific focus was maintained on aspects pertaining at language use, stylistic resources (repetitions, parallelisms), and emerging themes.

Keywords: Islam, conversion, narratives, power-knowledge, docile bodies

WIRD DIE TÜRKEI EU-MITGLIED WERDEN? EINE HISTORISCHE PERSPEKTIVE

Sandra Aedtner, Radu Cristian Barna

Title in English: Will Turkey become an EU Member? A historical Perspective

Abstract

Even if the Crisis and the nowadays problems in Europe have left the debate on the Turkish integration into the EU in a corner of shadow, this is actually the most disputable and long-lasting topic of European integration. The herein paper makes a long term analysis on the relations between Turkey and the EU, especially in

order to overcome the emotional studies, or those analyses, which consider only one aspect, peculiar to short term approaches. It makes the connection between the historical, economic, political and cultural aspects and tries to give an answer to the question whether Turkey will become an EU member or not, question to which we have given a positive answer. Being aware that the wish of integrating Turkey compel the Union to define itself, we thus cannot say when it will happen.

Key-words: EU membership, Turkey, enlargement.

INTRODUCTORY SKETCH TO THE ANALYTICS AND PRAGMATISM OF AMERICAN PROGRESSIVISM

Gabriel Gherasim

Abstract

The American Progressivism, which has been conspicuously present in the ideological and theoretical debates, as well as in the American practice at the end of the 19th century and the beginning of the 20th century, is undoubtedly represented by a specific series of approaches designed for the large-scale American political and public life in a period whose major characteristic is the boom of industrialism. Thus, the rapid and unprecedented economic and technological transformations have required the effort of a significant proportion of American intellectuals to rationalise the above-mentioned progress, so that the result reflect i) an ideatic innovation in political philosophy and ii) an on-the-spot adaptation of politics to the ethos of the times. The reflection on the theoretical assumptions of progressivism is possible from an analytic point of view, while the ideatic conversion to political acts proper would be the object of reflection for pragmatics. The aim of the present study is that of reconstructing the political doctrine of American progressivism putting forwards suggestions both for the analytics and pragmatics of American progressivism.

Key-words: analytics, pragmatics, progressivism, populism, capitalism.

CULTURAL MARKETING: THE MUSEUM. THE MUSEUM IMAGE FORMATION PROCESS

Iulia – Oana Enășel

Abstract

The way that the museum is seen in the nowadays society came to be reconsidered due to the change in its “core role” – preservation of cultural heritage and education of the public. This is a result of the growth in the number of museums during last few years, of the pressure put on these cultural organizations to generate their own revenue and of the wide variety of leisure activities offered to all types of public. Therefore, it becomes more and more difficult for museums to establish a clear role for themselves and to create a unitary image and communicate it in a continuous, coherent way. The paper presents an analysis of cultural marketing in Romanian museums, with a focus on the communication process initiated by art museums.

Key word: museum, cultural marketing, museum image, communication.

L’HEGEMONIE DU PARTI FIDESZ ET LA CONCENTRATION DU SYSTEME DES PARTIS HONGROIS ENTRE 1990 ET 2010

Róbert Tankó

Title in English: The hegemony of Fidesz and the concentration of Hungarian party system between 1990 and 2010

Abstract

The present article intends to describe the evolution of party system in post-communist Hungary. In order to understand the hegemony of Fidesz, which was established in 2010 after the parliamentary election, we have to look back to the last two decades. The concentration of Hungarian party system has finally led to the two-third parliamentary majority formed by a single party. To measure the

concentration of party system I analyzed the results of the last six general elections and I used two indices: the Herfindahl–Hirschman Index and the Laakso-Taagapera effective number of parties' index.

Keywords: party system, concentration, two-thirds majority, parliamentary election, Fidesz.